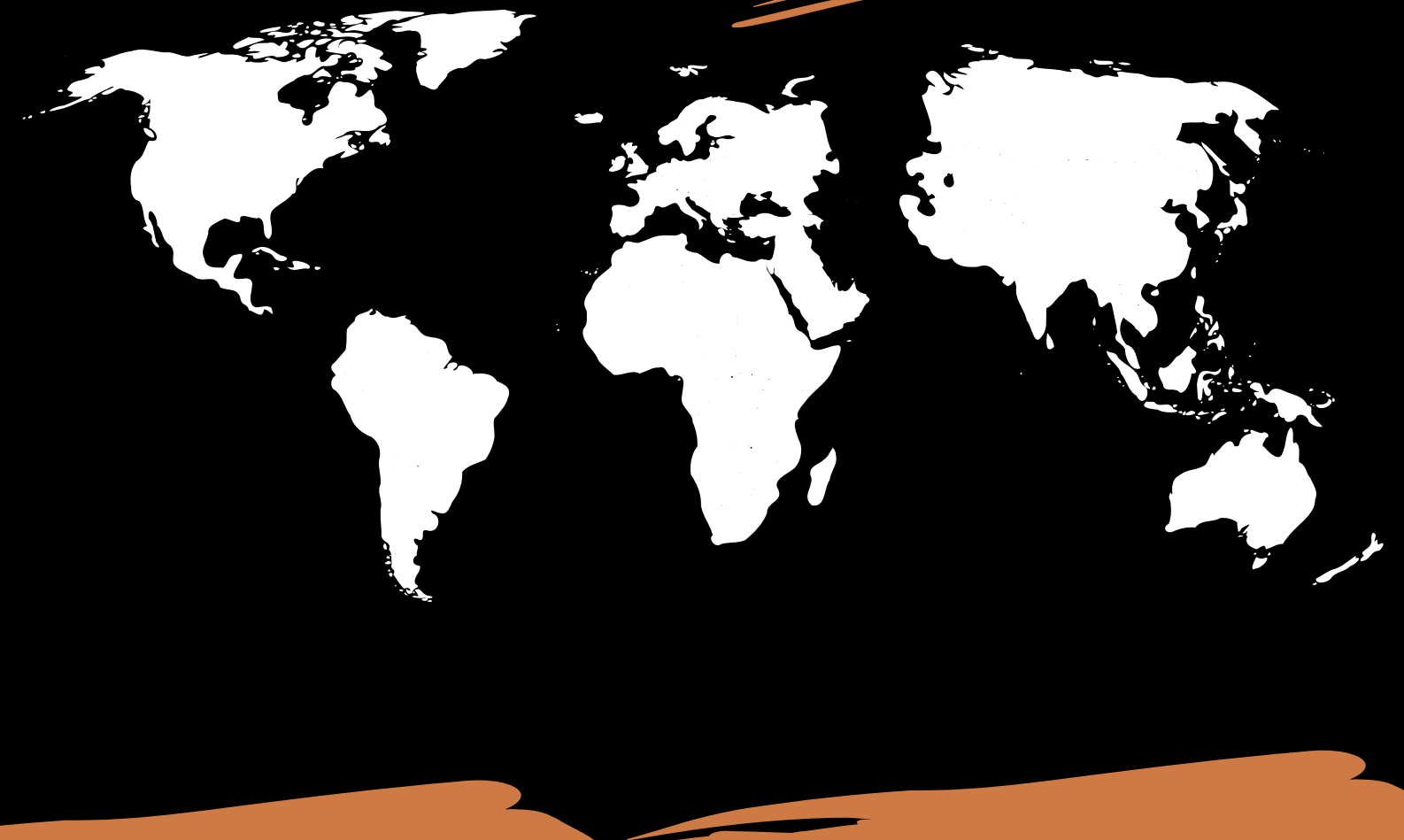


AFRICA'S #1 GATEWAY FOR HALAL BUSINESSES

**HALAL TRADE,  
LOGISTICS &  
MANUFACTURING EXPO**

# HALAL TRADE, LOGISTICS & MANUFACTURING EXPO

**Exhibitor  
Stand  
Packages**



# AFRICA'S #1 GATEWAY FOR HALAL BUSINESSES.

## Why the Halal Trade, Logistics and Manufacturing Expo 2024

Dadem Events SDN BHD is proud to bring you the Halal Trade, Logistics and Manufacturing Expo which will be held twice in May and November at the Gallagher Convention Centre in Midrand South Africa.

Halal Trade, Logistics and Manufacturing Expo 2024 will further strengthen Africa's position as a global halal hub providing a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion.

### Halal Trade, Logistics and Manufacturing Expo objectives

- Provide a platform for B2B and B2G exchanges and to serve as a marketplace where buyers and sellers of goods and services meet and explore business opportunities
- Harness Africa's Halal and Allied Industries, globally attracting a wide swarm of industry professionals
- Provide a platform to share trade, investment and market information with various stakeholders.
- Connect you to the key decision makers of the industry where you will meet industry leaders, members and avail the best networking opportunities
- Provide a platform to discuss topical issues relating to Halal trade & certification and offer practical and effective solutions to address the challenges.

# Africa: Global Halal Hub

Africa's #1 gateway  
for halal businesses.

Value added benefits for  
exhibitors,  
will include:



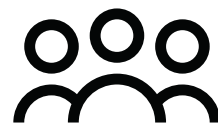
Access to the exhibitor portal



B2B and G2B Engagements



Exhibitor Listing in Event Show Guide



Access to 4000 Pre-Qualified Visitors



Halal Trade, Logistics & Manufacturing  
(Conference)



Access to retailers/buyers corner



Targeted marketing campaign



# Stand Options



Description	Per Sqm
Space Only (No services)	USD278 ZAR 3,800

Description	9sqm	18sqm	27sqm
Shell Scheme Booth	USD 2,790 ZAR 42,300	USD 5,580 ZAR 84,600	USD 8,370 ZAR 126,900
5% Service charge on total floor space	USD 139.50 ZAR 2,115	USD 279 ZAR 4,230	USD 418.50 ZAR 6,345
Items Included	9sqm	18sqm	27sqm
Fluorescent lights	3	4	5
Electrical Sockets	1	2	3
Branded Lockable Counter	1	2	3
Bar Stools	2	4	6
Branded Walls	3 sides	3 sides	3 sides
Stand Carpeting	✓	✓	✓



CONTACT US NOW TO  
RESERVE YOUR STAND,  
OR DISCUSS  
SPONSORSHIP

#### Our Contacts

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Our team is highly specialized in events and exhibitions, offering a dedicated point of contact for each participant to truly immerse their business in the expo experience.

We can tailor your package based on your specific business needs and we will work with you every step of the way.

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