

AUTOMOTIVE EXPO SOFIA

15-18
OCTOBER 2020



INTERNATIONAL SPECIALISED EXHIBITION

AUTOMOTIVE EXPO SOFIA 2020

Date and Place	15 - 18 October 2020, Inter Expo Center	
Exhibition profile	AUTOMOTIVE EXPO SOFIA focuses on one of the fastest growing markets in Bulgaria and South-East Europe. The exhibition showcases the latest automotive spare parts, professional equipment and technology. The trade show gives the opportunity to stay abreast of the industry's recent trends and advancements in the sector. AUTOMOTIVE EXPO SOFIA is supported by Automechanika Frankfurt – the leading trade fair brand for the automotive service industry	
Sequence Edition	2nd edition	
Sequence	biennial	
Organizer/s	Inter Expo Center, Automotive Cluster Bulgaria	
Contact person	Desislava Nikolova Tel. +359 2 9655 319, +359 882028060 Email: dnikolova@iec.bg	
Website:	https://automotive-expo.bg/	
Facts and Figures		
Exhibitors 2018	Exhibition space 2018	Visitors 2018
89 exhibitors	5 200 m2	6 000
Presented brands	Sub-exhibitors Top 5	Foreign visitors
190 presented leading global brands and companies from 27 countries	Germany, Italy, United Kingdom, USA, Sweden	professional visitors from 9 countries -Romania, Macedonia, Serbia, Greece, Albania, Turkey, Hungary, Italy and Germany
Visitors profile	Owners and employees of professional workshops, Representatives of retail chains, distributors, Transport and logistics companies, Companies with their own auto parks, Representatives of automotive manufacturers, Auto fans and customers	
Exhibitors profile	<ul style="list-style-type: none"> • Parts and components for passenger cars, trucks, buses, vans, EU, SU • Professional workshop equipment for repair and maintenance, tools and materials • Diagnostics (digital maintenance) • Bodywork repairs (equipment and materials), Paintwork and corrosion protection (systems, equipment, paint, corrosion protection, spot repair, auxiliaries) • Consumables for maintenance • Car wash equipment, supplies and car care products • Accessories and tuning • Electronics and electronic systems • Digital solutions, audio-video systems and security systems • Equipment and accessories for alternative drive systems and electro mobiles • Tyres and wheel rims • Supplies for maintenance • Services – auto park and workshops management systems, franchise concepts, security and tracking 	

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MEATMANIA

THE WORLD OF MILK

INTERFOOD & DRINK

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Terms and Conditions for Participation

Indoor space Only Rate	70 euro/sq.m	
Registration fee	90 euro	
Standard stand, up to 15m2	29 euro/sq.m	
Standard stand, up to 30m2	25 euro/sq.m	
Terms of payment	30 % after issuing of a proforma invoice	70 % till 1 September 2020
*All prices are excl.VAT		

Exhibition Highlights

The specialized event for automotive technologies and after-sales service in 2018 was the first of its kind in Bulgaria. The trade fair has given the opportunity to get acquainted with everything about the after-sales service and everything necessary for cars, vans and trucks.

Attending Program

- ✓ Automotive Forum Sofia

The specialized forum Automotive Forum Sofia consisted of three elements: International Conference, B2B meeting platform and Career Exhibition. Along with lectures, with practical advice on current topics given by representatives of leading global companies in the automotive sector, the forum has opened doors to new markets, bringing together small, medium and large enterprises with global manufacturers and local authorities. Automotive Career Days has provided an opportunity for improvement for all who would like to start or develop their careers in the automotive industry, students, IT professionals, engineers, HR.

Exhibition schedule

Applying for participation	After 01.11.2019
Stand Allocation	After 01.07.2020
Stand design	After 15.08.2020
Applying for novelties and stand presentations/demonstrations	After 1.09.2020
Applying for attending event	After 1.09.2020
Applying for B2B meetings	After 1.09.2020
Applying for the exhibition catalogue	After 1.08.2020
Exhibition catalogue - available at the event website	01.09.2020
Paper and online exhibition invitations	After 1.09.2020
Stand set up	Stand build up 12.10 - 13.10 2020 Stand arrangement 14.10.2020
Vacation of stands and dismantling	Vacation of stands and dismantling 18.10.2020 - vacation of stands 19-20.10.2020 - dismantling of stands
Additional information	
Visitor Access	Tickets, invitations, online registration
Exhibitor passes	2 pieces - for rented area of 9 m2 ; for every next 9 m2 - 1 piece.
Parking pass	1 piece / exhibitor