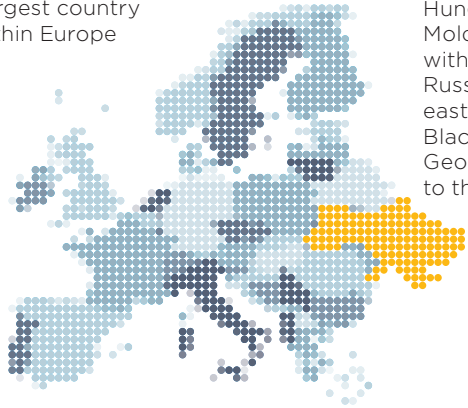


Interesting facts about Ukraine

Area:

603,500 square kilometers
Largest country within Europe



Location:

Borders Poland, Romania, Slovakia, Hungary and Moldova in the west, with Belarus and Russia to north and east, and via the Black Sea, Bulgaria, Georgia and Turkey to the south

Political system:

Parliamentary-Presidential Republic
President Petro Poroshenko
Prime Minister Arseniy Yatsenyuk

Population:

45 million
70% urban-based

Diaspora worldwide:

20 million strong network throughout the world

Strategic location:

- Geographical center of Europe
- Ideal trade hub to the EU, Middle East and Asia
- Free trade: EU, CIS, EFTA, FYROM, Georgia, Montenegro
- On-going negotiations with Canada, Israel and Turkey

GDP (PPP):

\$373

billion in 2014
top-50
economy
globally

Average
salary:

\$156

per month
Most cost-competitive
manufacturing
platform in Europe

Big Mac
price:

\$1.55

Visa free

travel
for short stays
for most
Western
countries



- Pro-Western, pro-business
- 2 days to register a new company
- 99.7% literacy, 4th most educated nation
- #1 software engineering force in CEE
- #3 certified IT professionals globally
- 100+ global companies have software R&D in Ukraine
- #1 in sunflower oil exports globally
- #2 world grain exporter after the US
- #5 worldwide in rail cargo traffic
- Most cost-competitive manufacturing in Europe
- 2 truck-days away from most EU hubs

Contact us:
investinukraine@me.gov.ua
www.me.gov.ua

INVEST Ukraine

Open for U



MINISTRY
OF ECONOMIC DEVELOPMENT
AND TRADE OF UKRAINE

Reform-oriented government



Arseniy Yatsenyuk,
Prime Minister, age 41

- Education: Chernivtsi State University, Chernivtsi Institute of Trade and Economy
- Youngest Prime Minister in the history of Ukraine
- Youngest former Head of Parliament



Aivaras Abromavicius,
Minister of Economic Development and Trade, age 39

- Education: Concordia International University (Estonia), Concordia University Wisconsin (US)
- 19 years of investing and investment banking experience
- Successfully ran a multibillion regional investment firm



Natalie Jaresko,
Minister of Finance, age 50

- Education: Harvard University's Kennedy School (US), DePaul University (US)
- 20 years of investment experience
- Former Founder and CEO of leading CEE private equity fund



Oleksiy Pavlenko,
Minister of Agrarian Policy and Food, age 38

- Education: Kyiv-Mohyla Academy, Nyenrode Business University (Netherlands)
- 18 years of investment, agricultural and industry experience



Andriy Pyvovarsky,
Minister of Infrastructure, age 37

- Education: Taras Shevchenko University, Tufts University (US)
- 12 years of investment banking and industry experience

Reasons to invest in Ukraine

Ground Floor Opportunity

- Reform-minded, pro-business government
- Conflict in East <3% of country, 700 km from Kyiv
- Firmly on path to EU economic convergence
- Bold structural reforms will unlock growth potential
- Large consumption gaps mean significant upside, at 10-50% CEE peers' levels in most categories
- Robust deregulation initiated, estimated to generate between \$2.4 - \$3.3 billion in savings
- IMF estimates return to growth in 2016

Competitive Advantages

- Large, urban, literate population, with established math, science, computing, engineering competency
- Leading globally in IT outsourcing and Agribusiness

#1 CEE for IT Outsourcing

#1 black-earth soil bank

#1 sunflower oil exports

#2 grain exports after US

- Highly-skilled workers at cost-competitive wages
- Advantageous location enables low-cost, rapid logistics to EU, Middle East and Asia
- Most EU hubs within two truck days away

Attractive Entry Valuations

- Valuations discounted significantly vs. peer countries
- FDI key priority for Ukraine – projected to increase from \$3.2 billion in 2015 to \$9 billion in 2017

Attractive investment sectors



IT

- Ukraine in top-3 by certified IT professionals
- #3 globally in terms of freelance professionals, behind only US and India
- IT outsourcing grew nearly 20x over 10 years



Agribusiness

- Ukraine focused on becoming world's "food basket"
- Black-earth soil, climate, geography position the country as agricultural powerhouse
- Yields still below Western benchmarks driving investment opportunities



Infrastructure

- 4 of 10 European transport corridors run through Ukraine
- Odessa ports handle over 65 million tons of cargo
- #5 globally in rail cargo traffic



Healthcare & Pharma

- Fast-growing, crisis-resistant sector with solid growth
- Import substitution trend as local champions dominate, with 3 Ukrainian companies in top 5
- High consumption gap vs. regional peers, 15-25% of Hungary and Poland; significant upside potential



Energy Efficiency

- Energy independence is a national priority
- Local gas production now > 50% of needs
- Gas sector reforms create > \$12.8 billion opportunity for energy savings



Aerospace

- Antonov Mriya-225 is the largest cargo airplane ever built, transports up to 250 tons of cargo
- > 40 companies in space exploration industry
- 8 universities offer aerospace engineering degrees
- 5,000 aerospace graduates each year