

# Ukraine 100

**Topic:** Ukraine food, anniversary menu, selection of 100 marked products etc

**Target:** TFF visitors, incl B2B and B2C

**Location:** Hall D, 2 m depth x 3...6 m wide (6...12 m<sup>2</sup>)

**Basic condition:** TFF package stand: incl rental for the exhibition area, side and rear walls, fascia with exhibitor's name, carpeting, spotlights (1p / 3m<sup>2</sup>), socket 4,5A 1kW, general lightning, gangway cleaning, stand cleaning before opening, general security.

**Stand design and equipment:** agreed according participant wishes, e.g. furniture, displays, TV sets, wall decorations, roll-ups, kitchen, water supply etc.

**Promotion:** TFF organizer will promote "100 anniversary" area as special program, using all media channels. TFF official catalogue and trade magazine "Tallinn FoodFest Magazine" will publish article about participants.

**Registration fee:** NO FEE (regular 275 €+VAT)

**Space rental for package stand:** min 6 m<sup>2</sup> - 600 € (700 €+VAT). Incl. info desk, bar chair.

## Tallinn FoodFest 2018 25-27 October



[www.tallinnfoodfest.ee](http://www.tallinnfoodfest.ee)

### Date, Venue, Admission

#### Dates

25.-27.10.2018

#### Venue

Estonian Fairs Center

Tallinn, Piritä tee 28

#### Open

Th 25.10. 10–17 for B2B

Fr 26.10. 10–17 for B2B

Sa 27.10. 10–17 for B2B & B2C

**Saturday – food lover's day**

#### Admission

Invitations, tickets.

#### Ticket prices

25.-26.10. – 18 € / 9 €

27.10. – 9 € / 5 €

With invitations free of charge

#### Expected number of visitors

8300



## Product Groups at the TFF

- foodstuffs, beverages, tobacco products
- restaurants, hotels, shops fittings and furniture
- table settings, dishes
- kitchenware and equipment for large kitchens
- packaging and storage equipment
- food processing machines and equipment
- cleaning and hygiene
- magazines, books
- e-commerce and IT and business software
- training and educational services
- other food related products and services

Theme areas: chefs competitions, Christmas product testing, pizza, 100 anniversary, farmers market, craft beer



## Tallinn FoodFest 2018 Program

### Seminars

HoReCa seminar

Estonian Food Industry Association and Estonian Traders Association 4th Cooperation Conference

### Product competitions

Best Christmas Product 2018

Cookbook of the Year 2018

### Competitions

Chef of the Year

Apprentice of the Year



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## TFF 2016 Trade Visitors Profile

### Trade visitors profile

HoReCa	36%
food production	13%
retail	13%
import, wholesale	13%
machines and equipment	4%
other	21%

### Trade visitors role in decision making

decision maker	28%
co-decision maker	34%
consultant	14%
do not make decisions	24%

**3000 consumers visited the fair**



## General Participation Terms

Space rental	85 €/m <sup>2</sup> (VAT 20% will be added to the prices)
Registration fee	275 €
Co-exhibitor	180 €
Registration fee includes	<p>Fair invitations 4 pcs/m<sup>2</sup>, additional invitations for extra payment</p> <p>Info on fair web page: contact data and product groups</p> <p>Info in fair catalogue – TFF Magazine: contact data and product groups</p> <p>Consultations of fair services</p> <p>Exhibitor cards and construction passes</p> <p>Parking pass (parking at the fair)</p> <p>Advertising according to media programm</p> <p>Events for exhibitors</p>
Registration deadline	01.10.2018
Payment dates	<p>Registration fee - 7 days, after registration</p> <p>Stand rental and other services according to the invoices</p>

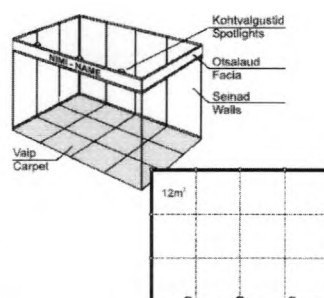


## Package Stand Prices

Package stand price includes

Space rental  
 White side and rear walls  
 Fascia with the exhibitor's name  
 Floor covering  
 Spotlights (1 pc / 3m<sup>2</sup>)  
 Socket 4,5A 1kW and electricity consumption  
 General lightning  
 Cleaning service before opening  
 Gangway cleaning  
 Standi assembly and dismantling  
 General security

6 m <sup>2</sup>	700 €
8 m <sup>2</sup>	890 €
9 m <sup>2</sup>	970 €
10 m <sup>2</sup>	1 070 €
12 m <sup>2</sup>	1 250 €
15 m <sup>2</sup>	1 550 €
18 m <sup>2</sup>	1 860 €
20 m <sup>2</sup>	2 000 €



## Team

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### Profexpo OÜ

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