

Interior
Design
Solutions
Creativity- Authenticity-Innovation

SPM
ORGANIZER

**Forum de
Beyrouth**

**ART OF
LIVING** 2023
15-19 November



Ideas & Trends for Home Decor,
Interior Design, Architecture,
Engineering Solutions & services



ART OF LIVING 2023

CREATIVITY - AUTHENTICITY - INNOVATION

Art of Living 2023 is the annual Home Design Furniture & Home Decoration Exhibition which shows the current latest trends for a better lifestyle

A NEW DIMENSION OF INTERIOR DESIGN & SOLUTIONS

An event for decoration and design, the "Art of Living /2023" a prestigious exhibition, an ideal place, is held every year to present all the novelties in the furniture and design sector. Showcase of creativity and innovation, all the advice for your construction, renovation or home improvement projects! Architects, promoters, prescribers, private and public... save time and discover the know-how and inspirations of our sector in a single place in a short time. The exhibition puts the city in turmoil for five days with an exhibition space of 10,000 m2

The show presents all the new trends in interior decoration and design, it offers the general public to discover multiple universes and atmospheres, new design trends for objects and furniture tips and tricks to give a facelift to their house, it also highlights the brands and interior design specialists.

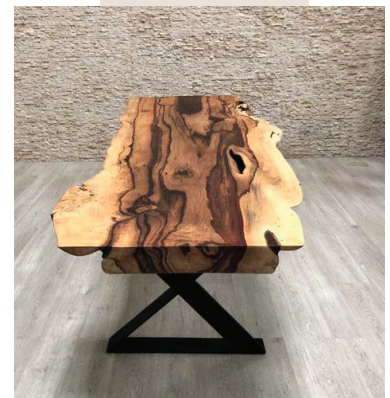
All the styles, all the trends, all the movements of decoration and design have made this show, the know-how and the trades which are at the origin of its success.

The "Art of Living /2023" Salon Deco, Metiers D'art, Crafts and Antiques, a new formula 3 in 1, these three complimentary universes that meet all expectations of visitors.

1- A Habitat Salon Deco dedicated to the home furniture and its improvement, the ideal place to make discoveries and obtain the information essential to the renovation of the habitat and the concretization of projects.

2- A crafts fair dedicated to the enhancement given to the showcasing of the know-how of our local craftsmen for our new edition of ateliers and factories contributes to the success of the sector des Métiers d'Art. This is a unique opportunity to discover the passion of their trades and their incredible achievements

3- An Antiques Fair dedicated to lovers of old objects, vintage pieces, carpets or precious furniture with the discovery of a universe steeped in history and products marked by time.



TYPE OF CATEGORY

FURNISHINGS & DECORATION - ANTIQUE - RETRO-VINTAGE PRODUCTS - ART RESTORER - DESIGNER & ART GALLERY- INTERNATIONAL PAVILIONS - FENG SHUI SOLUTION - BEDDING MATTRESSES & LINEN - DRESSING ROOM- KIDS STYLE - ART OF TABLE - CARPETS & RUGS - OFFICE FURNITURE - DEVELOPMENT & RENOVATION WOODWORK & PANNELS - HANDLES - FITTINGS & TOOLS - FLOORING - PAINTING & DECORATIVE PAINTING - GRAPHICS & PRINTING - ARTISTS CRAFTS - PAINTERS - PREFABRICATED HOUSES - HOUSING RENOVATION - PVC & STEEL - ALUMINUM - GLASSMAKERS - CHIMNEYS & FIRE PLACE - LIGHTING - LED & AUTOMATION - SECURITY SYSTEMS - KITCHENS & BATHROOMS - CERAMICS & COVERING - TILES & PORCELAIN - SOLAR SOLUTION - GREEN ENERGY - LANDSCAPING OUTDOOR & GARDEN - PERGOLAS - TEXTILES - FABRICS & LEATHER - OBJECTS - SERVICES & ADVICE - UNIVERSITY -ATELIERS - BARS & CATERING BOOKS & MAGAZINES - TRAVEL



SHOW DATES : A New Rendez-vous

The 14th edition of the Salon Art of Living/2023 will take place from the 15th till 19th November 2023. The opening is scheduled from 1:30 p.m. to 10:00 p.m. for the duration of the event.

Location : "Forum de Beyrouth" Quarantina, strategically located in the heart of Beirut with a large parking capacity of 2000 cars



Why Exhibit

Exhibitor benefits

The show is a powerful tool at the service of business strategies that offers you many opportunities:

Expand and nurture your professional network.

Develop your turnover.

Promote your work, your products and your novelties

Generate sales.

Boost your notoriety with a new, local and targeted clientele.

Strengthen the visibility of your brand.

For Visitors

Best reasons to visit Art of Living:

ART OF LIVING asserts itself as The essential crossroads of the art of living.

This unique exhibition looks at architecture also at furniture, fashion, wall painting ... Because Art Deco became a part of the way of life, of what was considered as the "Tomorrow's World"

Discover all the innovations for a well-being and relaxation, the know-how and inspirations of our sector in a single place in a short time.

Go towards meeting professionals.

Dialogue between the professionals and the visitors.

Strengthen sectors.

Plan business exchanges and develop new contacts.

Turn the dream into reality.

MEDIA CAMPAIGN

An extensive advertising and PR campaign, designed to promote awareness of the event to the core target visitor audience in the region and beyond.

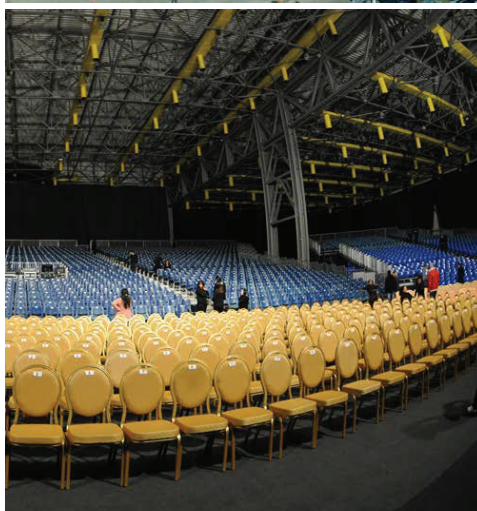
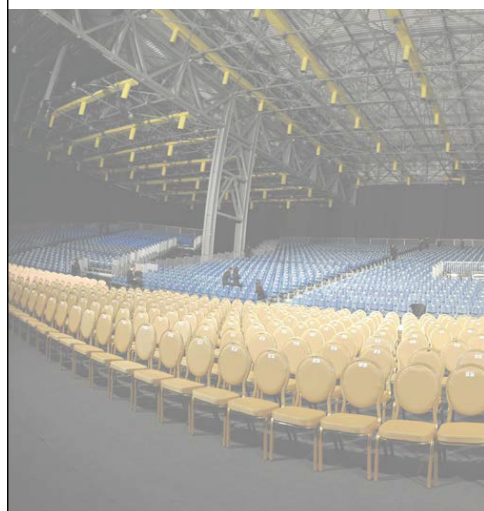
The campaign includes: Trade Newspapers and Magazines, Editorials, Social Medias, TV advertising, Radio advertising, Email marketing, PR campaign, Direct and VIP mail, SMS broadcast campaign, Unipoles, LED screens, Billboards.



The Venue

Forum de Beyrouth is the first and largest Exhibition hall in Beirut. Strategically located at the capital's major crossroads, within minutes from Beirut, international airport, port and major hotels. Forum de Beyrouth figures among the largest permanent multi purpose centers in the Middle East and measures up to the key role of economic and cultural exchange which Lebanon is regaining.

- 10.000 m2 total fair area within in addition to a mezzanine.
- Conference room with the required capacities
- 2000 auto capacity (2 opened auto parks)
- Private Security with control system.
- Strong Infrastructure offers provides all kind of needs completely such as electricity, heating and cooling, air conditioning, telecommunication services, water.



Contacts Book Your Space

S.P.M. Fair (Salon-Promotion-Marketing)

+961 3 627607

Phone: +961 1584 584

Email: spmfair@inco.com.lb

spmsal@inco.com.lb

