



27- 30 MAY 2024 | DOHA EXHIBITION AND
CONVENTION CENTER



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QATAR CONSTRUCTION MARKET TO REACH \$123.1 BN BY 2030



Growth driven by high government spending, budget surplus

Qatar's construction market is poised to grow at a compound annual growth rate (CAGR) of 9.5% from 2023 to 2030 on the back of high government spending on infrastructure and building projects.

By 2030, the market is projected to reach \$123.1 billion, more than double last year's \$53.3 billion, according to a new report by Verified Market Research.

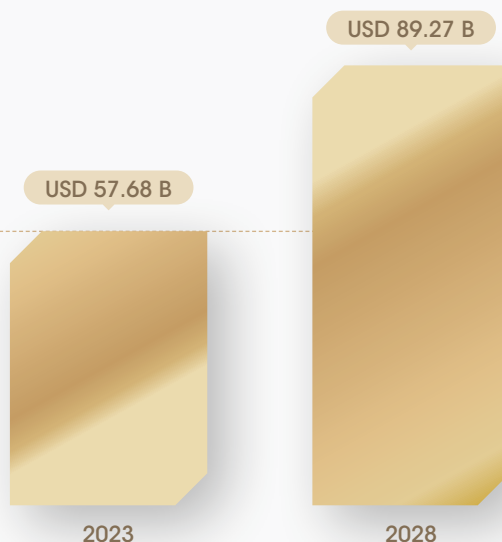
The growth will be driven by increased construction activity in various sectors, including commercial, residential, industrial, infrastructure (transportation construction), as well as energy and utility.

The report also noted that the government has been able to fund many projects directly rather than rely on public-private partnerships due to its huge reserves and budget surpluses.

The administration has also pledged to improve health and education services, as well as to grow the tourist industry, which offers up a plethora of building options.

The Qatari government has implemented the 2050 Transport Plan, which includes 22 new projects worth \$2.7 billion set to be awarded in 2023. Some developments, such as the metro system, modern highways, the Museum of Islamic Art, and the National Museum of Qatar, have transformed Qatar into a popular travel destination.

QATAR CONSTRUCTION MARKET
MARKET SIZE IN USD BILLION
CAGR 9.13%



SOURCE: MORDOR
INTELLIGENCE

TRENDS SHAPING QATAR'S CONSTRUCTION FUTURE:



Smart Cities: Building Efficient and Interconnected Urban Centers

In the pursuit of urban excellence, Qatar is embracing the concept of smart cities, where advanced technologies converge to enhance the quality of life for its residents and visitors. The integration of smart technologies across infrastructure, transportation, utilities, and public services is revolutionizing the way cities function.

IoT Integration:

Qatar's urban landscape is being transformed by the Internet of Things (IoT), enabling real-time data collection and analysis.

Sustainable Mobility:

Smart transportation solutions are reducing congestion and emissions.

Enhanced Utilities:

Smart grids and water management systems are enabling better control over resource consumption.



Sustainability: Leading the Way in Green Construction

Qatar is committed to sustainable construction practices that prioritize environmental responsibility, energy efficiency, and resource conservation. This dedication is not only in line with global sustainability goals but also reflects Qatar's vision for a resilient and eco-friendly future.

Green Building Standards:

Qatar has implemented stringent green building standards that promote energy-efficient designs, effective insulation, and water-saving measures.

Renewable Energy Integration:

Qatar is harnessing its abundant sunlight to power its buildings. Solar energy is being integrated into construction projects, with solar panels adorning rooftops and facades.

Waste Reduction Strategies:

From construction waste management to recycling initiatives, Qatar is minimizing waste and maximizing resource recovery.



Innovative Materials: Pioneering Construction Evolution

As Qatar advances in construction, the incorporation of innovative materials is redefining the possibilities of architecture and infrastructure. These materials not only enhance durability and structural integrity but also contribute to environmentally conscious construction practices.

Advanced Concrete Mixes:

Qatar is exploring advanced concrete formulations that offer higher strength and longevity.

Lightweight & High-Performance Materials:

Lightweight materials with superior strength are being used to create efficient and sustainable structures.

Recycled and Upcycled Elements:

Qatar is embracing recycled and upcycled materials in construction, reducing the demand for raw resources.

The confluence of these trends—smart cities, sustainability, and innovative materials—underscores Qatar's dedication to reimagining the construction landscape. Through these visionary approaches, Qatar is not only building impressive structures but also creating a blueprint for a more interconnected, sustainable, and prosperous future.

PROJECT QATAR 2024



Momentous event marking two decades of excellence in the Qatar construction market

The 20th anniversary of Project Qatar Exhibition marks a significant milestone for the event, which has become one of the most prominent exhibitions for construction and building materials in the Gulf region. Over the past two decades, Project Qatar has established itself as a platform for international and local companies to showcase their latest products, technologies, and services to a diverse audience of industry professionals, investors, and decision-makers. As the event celebrates its 20th year, it is an excellent opportunity to reflect on its achievements and contributions to the growth and development of the construction industry in Qatar and beyond.

Since its launch in 2004, Project Qatar has played a vital role in fostering business partnerships and facilitating knowledge-sharing among industry experts. The event has consistently attracted a wide range of exhibitors from various sectors, including building materials, construction equipment, MEP services, and architectural design. It has also served as a platform for government bodies to showcase their infrastructure development plans and initiatives, providing a unique opportunity for attendees to learn about the latest industry trends, regulations, and policies.



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How Does Project Qatar Contribute to Developing your Business?

"One of the most successful participations for the fourth year in a row. This year, the turnout was very satisfactory."

MR. MOHAMAD AL JAJA

SALES AND MARKETING DIRECTOR AT
SUHAIL INDUSTRIAL HOLDING GROUP



"We're glad to be working with IFP since a long time, and we are participating in Project Qatar for the last seven editions."

MR. CAMIL FILIZFIDANOGLU

INTERNATIONAL RELATIONS
MANAGER AT TROY

"Project Qatar Exhibition is a well-known event, and it has almost completed its twentieth year. There is a good turnout and different types of customers. And this is an excellent opportunity to get to know the people in the market and to recognize our customers and invite them to see the action on the ground."

MR. JASSEM MOHAMAD AL-EMADI

EXECUTIVE VICE PRESIDENT AT AL EMADI STONES

PROJECT QATAR 2023 OVERVIEW



327

EXHIBITORS



210

LOCAL EXHIBITORS



117

INTERNATIONAL
EXHIBITORS



25

COUNTRIES



8

OFFICIAL COUNTRY
PAVILIONS



Turkey



Iran



Italy



India



Pakistan



Russia



China



Kuwait

MORE THAN A REGULAR SHOW



The 2024 version will include specialized areas tailored to the expanding Qatari market and our exhibitors' requirements. The event will include new discussion themes, accredited training sessions, and workshops to continuously enhance the professional skills of construction experts in Qatar.

PRODUCT ZONES

The demand is rising
across all sectors;
place your business
at the right spot



Qatari Industries

Supporting Qatari industrialists and exporters

"Qatar Industries" zone will gather some of the biggest factories in the country. Exhibitors taking part in the Qatar Industries will have the opportunity to expand their reach beyond the local market by meeting a group of selected buyers and visiting trade delegations from the region hosted by the event.

Properties District

Local and International Real Estate Opportunities – Connecting Investments Around the World

Connecting international and Local real estate markets, connecting B2B and B2C buyers and investors with developers, architects, consultants, government entities and many more, giving exhibitors the perfect opportunity to establish their brand and showcase their projects.

FM District

Operating and Maintaining Safely and Efficiently all Built Projects in Qatar

Facilities management professionals play a crucial role in ensuring every built asset operates safely and efficiently, maintaining and enhancing its value. This zone seeks to drive transformation within facilities management, bringing the entire facilities management supply chain together to share expertise and explore solutions for making facilities management more sustainable.

Heavy Max

THE REGION'S DEDICATED HEAVY MACHINERY EXHIBITION

Heavy Max is a specialized platform, attracting a massive number of manufacturers, suppliers, and distributors of heavy machinery and construction equipment that showcases the latest cutting-edge construction machinery, equipment, systems and enables to meet the demand of multi-billion-dollar projects in Qatar.

SPECIAL FEATURES

Project Qatar hosts a conference that covers a wide range of topics relevant to the construction sector.

1. Construction Technology and Innovation
2. Sustainable Construction and Green Building
3. Infrastructure Development
4. Project Management and Construction Practices
5. Smart Cities and Urban Planning
6. Architecture and Design
7. Real Estate Development and Investment
8. Construction Materials and Equipment
9. Legal and Regulatory Landscape
10. Economic Outlook and Industry Trends

LAST EDITION



4

WORKSHOPS



25

PRESENTATIONS



40

SPEAKERS



1500

ATTENDEES

TRAINING AND WORKSHOPS:

Project Qatar partnered with Excelledia to offer dedicated Certified training tailored to the needs of professionals and experts in Qatar. This collaboration aims to enhance their knowledge and keep them abreast of global advancements in the construction sector.



JOIN US AT PROJECT QATAR 2024:



As Project Qatar marks its two-decade milestone, exhibiting at this significant event offers a unique opportunity. Not only will you be part of a grand celebration recognizing the success and growth of the industry over the years, but it also places your brand at the forefront of a dedicated and expansive audience.

Establish Connections with the Industry's Best:

Engage directly with industry trailblazers, thought leaders, and experts, positioning your brand among the top players in the field.

Stay Ahead with Cutting-Edge Technologies:

Dive into the latest advancements by exploring technologies that are setting the trajectory for the industry's future.

Explore Qatar's Thriving Construction Market:

Grasp deep, invaluable insights about the intricacies, trends, and potential of Qatar's burgeoning construction landscape.

Centralize Your Brand in a Booming Market:

By exhibiting, you place your products and services right at the epicenter of an explosive construction market, ensuring optimum visibility and engagement.

Expand Your Reach Across the Gulf:

Beyond Qatar, tap into a vast reservoir of unique networking opportunities, connecting with professionals and businesses throughout the Gulf region.

Connect with Qatar's Leading Construction

Minds: Engage in valuable face-to-face interactions with top construction companies in the country, influencing decision-makers and industry shapers.

Maximize Business Opportunities: Project Qatar provides the perfect platform to reach a massive audience of decision-makers and potential buyers, paving the way for lucrative business deals and partnerships.

Leverage the Gulf's Investment Surge: Position yourself to capitalize on the immense flow of direct investment projects in the GCC, valued at hundreds of billions of dollars, signifying a golden era of growth & opportunity.

MEET 18,000+ INDUSTRY BUYERS, INFLUENCERS AND DECISION MAKERS

- Tens of thousands of businesspeople will be at Project Qatar 2024 to meet our exhibitors, and they all mean business. Can you afford to miss them?

AT PROJECT QATAR, 2024 WE PROMISE, YOU MEET

- High-profile investors
- Business people
- Local and international public figures
- Diplomats and high-ranking government officials
- Financiers
- Civil, mechanical, and electrical contractors
- Architects and interior designers
- Construction material wholesalers and distributors
- Real estate developers & Contractors
- Construction material & equipment purchasing managers
- Construction project managers
- Consultants
- Contractors
- Official national delegations

TOP EXHIBITING PROFILES

Construction & Building Materials

- Manufacturers and producers
- Cement, and Gypsum Products
- Consultancy Services
- Construction Systems & Technologies
- Concrete Products & Precast Structures
- More...

Construction Technologies & Services

- 3D Printing
- Automation & Robotics
- Design & Engineering Services
- IoT & Virtual Reality
- Smart Buildings equipment

Interior Design & Finishing

- More...

HVAC

- Air conditioning
- Air Movement, Ventilation & Ducts system
- Heating Pumps, Exchangers & Equipment
- HVAC products and accessories
- Installation tools and Equipment
- More...

Stone Tech

- Bricks & Briquettes
- Cutting & Design Machinery & Tools
- Granite, Onyx & Sandstone
- Marble & Natural Stones
- Mosaic & Ceramic tiles
- More...

PMV Series

- Concrete batching plant
- Machines & Plants
- Formwork & Scaffolding
- Construction Vehicles & Equipment
- Cranes & Drilling machinery
- More...

THE VENUE

Doha Exhibition & Convention Center

Project Qatar 2024 will be held at the Doha Exhibition & Convention Center (DECC), a state-of-the-art venue located at the heart of the Qatari capital.

The 47,700 SQM venue includes five column-free halls spreading over 30,000 SQM and contains a main foyer, bistros, public restrooms, prayer rooms, a loading zone, storage, circulation space, and a car park that can accommodate nearly 5,000 vehicles and a multi-function hall. Located in the lively West Bay area, the DECC is easily accessible from several routes and will be connected to the Sheraton Park through an underground tunnel that will bring visitors to the naturally crescent-shaped Doha Corniche. The venue is also located 15 minutes away from Hamad International Airport and numerous hotels.

THE ORGANIZER

International Fairs & Promotions

IFP Qatar is part of IFP Group, the Middle East's leading trade fair organizer. In the last 40 years, IFP has organized over 480 international trade fairs and conferences throughout the region and has established a client base of more than 35 governments and thousands of international companies and trade associations.

IFP works across a wide range of sectors and has delivered the region's most important events. The company's international trade fairs are designed to be ideal and dynamic platforms for foreign and local companies doing business in the Middle East and seeking exposure to top regional buyers and decision-makers.

Our unique blend of services enables both participants and visitors to reach qualified buyers and key decision-makers, generate new leads, and gain solid access to the Middle East's lucrative markets. Our leading events are all certified by UFI, the Global Association of the Exhibition Industry. UFI approved events are reserved for exhibitions of high quality that meet or exceed internationally recognized standards of organization.

For more info, please visit www.ifpexpo.com



SECURE YOUR SPOT

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