


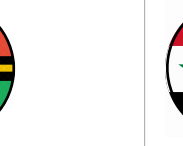










































October

Weeks	Week 1						Week 2						Week 3						Week 4															
Calendar Days	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31			
National Days																																		
			Uganda	Ukraine	Vanuatu	Syria			Turkmenistan		Gambia			Sierra Leone	Uruguay	Dominica	Cote D'Ivoire	Timor-Leste	Guyana	Panama				UN	Maldives , African Union	Brunei- Darussalam	Lesotho	Seychelles	League of Arab States	Egypt	Finland			
International Days					0											World Food Day															World Cities Day			
Special Days																																		
Notable Days	 Opening Day																Prophet Mohammed's														 Halloween			
Thematic Focus			Space Focus														Climate & Biodiversity Focus															Urban & Rural		
DEC Events			 Wetex						 In't Food and Food Mechanical Exhibition						 Int'l Medical Equipment and Sanitary Materials Exhibition						 Int'l Suitcases and Bags, Shoes and Caps and Garment Exhibition								 Najah					
					 Regional Strategic Forecast Q4 & MENA Annual Conference						 Regional Focus: Global Business Forum Africa						 World Giftedness Center Biennial Int'l Conference													 Global Islamic Economy Summit				
												 Building the Future of Sustainable Insurance						 Al Burda Festival														 Hypermotion		
						 GITEX TBC								 Dubai International Boat Show													 Middle East Games Con TBC						 Dubai Fitness Challenge TBC	
Third Party Events Across the UAE <small>(Subject to 3rd party changes)</small>														 The Dubai Artificial Intelligence in Sports Conference TBC												 WETEX TBC								
															 Dubai World Congress for Self-Driving Transport TBC											 CABSAT MENA TBC								
															 Int'l Medical Equipment and Sanitary Materials ExhibitionTBC																			

Key

Health & Happiness

Arts & Culture

Business Events

Youth & Children

Thematic Weeks

Thought Leadership

General Entertainment

Key

Health & Happiness

Arts & Culture

Business Events

Youth & Children

Thematic Weeks

Thought Leadership

















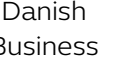



























General Entertainment



## November

Topic	Frequency (approximate)
Health & Happiness	10
Arts & Culture	8
Business Events	12
Youth & Children	9
Thematic Weeks	7
Thought Leadership	11
General Entertainment	6

December

Weeks	Week 1							Week 2							Week 3							Week 4																
Calendar Days	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31							
National Days																																						
	Kazakhstan			Russia	Thailand	South Korea	Gabon, Poland			Iraq	Japan	Nauru, Equitorial Guinea	ASEAN, Central African Republic	Kyrgyz Republic	Sweden	Bangladesh	Bhutan, Mali	Niger, Bosnia Herzegovina			Togo	Tajikistan	Danish Business Council				Morocco		Iran	Vietnam								
International Days			Int'l Day of persons with Disabilities		Int'l Volunteers Day					Human Rights Day		Int'l Universal Health Coverage Day						Arabic Language Day			Int'l Human Solidarity Day																	
Special Days		UAE National Day																				Christmas																NYE
	Golden Jubilee Month																																					
Notable Days																																						
Thematic Focus				Golden Jubilee Focus										Knowledge & Learning Focus																								
DEC Events	 International Hardware and Hardware Technology and Equipment Show			 Seatrade Gala Dinner			 Global Resilience Council Summit					 Int'l Tea and Ceramics and Jewellery Exhibition				 Chinese-Arab Entrepreneurs Science and Technology Exchange and Development		 Int'l Hotel and Hotel Supplies Exhibition																				
	 Japan Culture Con											 ReWired Summit				 1st Global Arabic Language Summit																						
				 Seatrade and TOC									 The Future of Finance Conference				 22nd Conference of Arab Culture Ministers																					
				 The World Conference on Creative Economy																	 Int'l Artware and Artwork Exhibition																	
Third Party Events Across the UAE <small>(Subject to 3rd party changes)</small>						 Pakistan Property Show TBC			 Dubai Association Conference TBC			 DP World Tour Golf Championship TBC									 Qasr Al Hosn Festival TBC																	
									 Abu Dhabi Marathon TBC							 Middle East Natural and Organic Products Expo TBC																						
																 Gulf Traffic Exhibition TBC																						
																 China Products Fair TBC																						
													 Abu Dhabi Food Festival TBC																									
	 Zayed Heritage Festival TBC																																					

Key

Health & Happiness

Arts & Culture

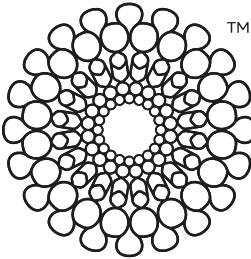
Business Events

Youth & Children

Thematic Weeks






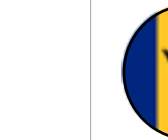



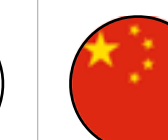
































Thought Leadership

General Entertainment



إكسبو 2020  
دبي، الإمارات العربية المتحدة  
DUBAI, UNITED ARAB EMIRATES

January











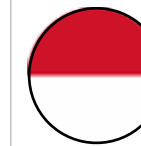
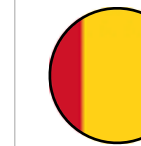







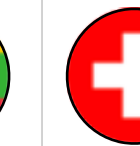

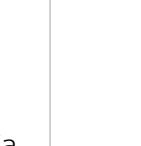

















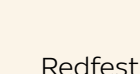
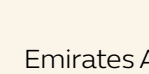


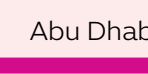
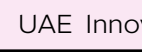
Weeks	Week 1							Week 2							Week 3							Week 4													
Calendar Days	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				
National Days																																			
	Yemen	Nepal	Sri Lanka	Tunisia	Sudan	Barbados	Saudi Arabia	Malaysia	Israel	China	Mauritania, Chad	Guinea Bissau, Bulgaria		Portugal	Djibouti		São Tomé & Príncipe, The Bahamas	Nicaragua	Malta	Zambia	Peru	Singapore	Luxembourg		El Salvador	India		Andorra, Canada	France	Australia	New Zealand				
International Days																								Int’ Day of Education											
Special Days																																			
Notable Days																																			
Thematic Focus									Travel & Connectivity Focus							Global Goals Focus																		Health & Wellness Focus	
DEC Events																																			
Third Party Events Across the UAE <small>(Subject to 3rd party changes)</small>								Chinese Wooden Crafts & Paper Cut TBC							Sign and Graphic Imaging Exhibition TBC				Abu Dhabi Sustainability Week TBC											Omega Dubai Desert Classic Golf TBC					
													Extreme Sports Show TBC					Oracle Open World Middle East TBC						Chinese Porcelain and Pottery TBC					Prolight and Sound Middle East TBC						
																Dubai Muscle Show and Dubai Active Show TBC								Dubai Marathon TBC					Intersec Exhibition TBC						
																													Zayed Heritage Festival TBC						

Key

- Health & Happiness
- Arts & Culture
- Business Events
- Youth & Children
- Thematic Weeks
- Thought Leadership
- General Entertainment



February

Weeks	Week 1							Week 2							Week 3							Week 4							
Calendar Days	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	
National Days																													
International Days											Int' Day of Women and Girls in																		
Special Days	Lunar New Year																												
Notable Days														Valentine's Day / Carnival															
Thematic Focus	Health & Wellness Focus																					Food, Agriculture & Livelihoods Focus							
DEC Events																													
Third Party Events Across the UAE <small>(Subject to 3rd party changes)</small>	 Arab Health Exhibition and Congress TBC							 Medlab Exhibition and Conference TBC					 Dubai Food Festival TBC					 Seafex Middle East TBC			 Dubai Int'l Boat Show TBC								
	 Emirates Airline Festival of Literature TBC								 Breakbulk Exhibition TBC						 IDEX TBC			 Innovation Arabia Conference TBC		 Nanotechnology Middle East Conference and Exhibition TBC		 Emirates Diabetes and Endocrine Congress TBC							
	 Int' Medical Travel Show TBC							 UAE Int'l Dental Conference and Arab Dental Exhibition TBC										 Gulfood TBC											
								 Bride Show TBC											 Dubai Duty Free Tennis Championship TBC										
								 Redfest DXB TBC											 Emirates Airline Jazz Festival TBC										
																						 Dubai Int'l Pharmaceuticals and Technologies Conference and Exhibition TBC							
		 UAE Tour Cycling TBC																											
		 Abu Dhabi Science Festival TBC																											
		 UAE Innovation Week (TBC)																											

Key

Health & Happiness

Arts & Culture

Business Events





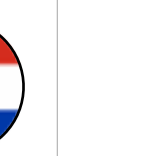







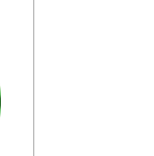











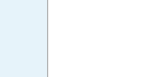






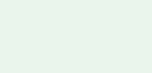

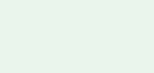

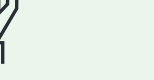
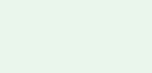
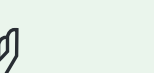



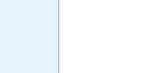



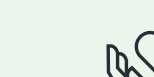






Youth & Children

Thematic Weeks

Thought Leadership

General Entertainment

March

Weeks	Week 1							Week 2							Week 3							Week 4									
Calendar Days	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
National Days	 Romania	 Ethiopia	 Moldova, Burkina Faso	 Paraguay	 Costa Rica	 Croatia	 Somalia		 Albania	 Afghanistan		 Mauritius	 Botswana	 Zimbabwe	 Cameroon	 Gulf Cooperation Council	 Ireland	 Hungary		 Estonia, Marshall Islands	 Czech Republic	 DRC		 Namibia	 Greece			 South Africa	 Guatemala		
International Days			World Wildlife Day					Int'l Women's Day												Int'l Day of Happiness	Mother's Day	World Water Day									
Special Days																					Mother's Day										
Notable Days																										Earth Hour					
Thematic Focus																						Water Focus									
DEC Events	 Middle East Film, Games and Comic Con							 Immigration Property Show						 Chinese-Arab Entrepreneurs' National Brand Exchange and Development Forum			 Regional Focus: LATAM														
						 ME Rail and Smart Mobility												 Shandong Week													
																				 Annual Investment Meeting											
Third Party Events Across the UAE <small>(Subject to 3rd party changes)</small>	 Dubai Duty Free Tennis Championship TBC							 The Global Franchise Market TBC		 Dubai Int'l Horse Championship TBC				 Government Games UAE TBC				 Middle East Energy TBC				 Int'l Property Show TBC									
	 Sleep Expo TBC			 Dubai World Cup Horse Race TBC				 Middle East Rail TBC		 Dubai Int'l Horse Fair TBC				 Taste of Dubai TBC				 Middle East Energy TBC		 Dubai Entertainment, Amusement and Leisure Expo TBC											
		 Aircraft Interiors Middle East and Maintenance, Repair and Overhaul TBC						 Dubai Int'l Horse Fair TBC				 Arab Lab Exhibition TBC				 Arab Media Forum TBC															
	 Dubai Int'l Boat Show TBC																	 Mother of the Nation TBC													
		 Dubai Derma TBC																													
		 Paperworld Middle East TBC																													
		 Global Educational Supplies and Solutions TBC																													

Key

Health & Happiness

Arts & Culture

Business Events

Youth & Children

Thematic Weeks

Thought Leadership

General Entertainment