



MINISTRY FOR DEVELOPMENT OF  
ECONOMY, TRADE AND AGRICULTURE  
OF UKRAINE

**#ЕКСПОРТУЙ**  
EXPORT STRATEGY TEAM



# Ukraine's Food and Beverages Sector

# UKRAINE'S FOOD AND BEVERAGES SECTOR OVERVIEW

Ukraine is naturally endowed with a large volume of fertile land and diverse climate zones that enable a broad range of agricultural production, as well as sustainable traditions thereof. Ukraine's land resources ensure solid grounds for the development of the national F&B sector, and provide the latter with an opportunity to take advantage of the fast-growing USD 10 trillion global market.

## Key figures



**19%**

of GDP in 2018  
or **€843 bln**



**20%**

of total employment in 2018  
or **3.25 mln people**



**41.5 mln ha**

or 70% of Ukraine's territory



**44.2%**

of total export in 2019  
or **\$22.1 bln**



**5%**

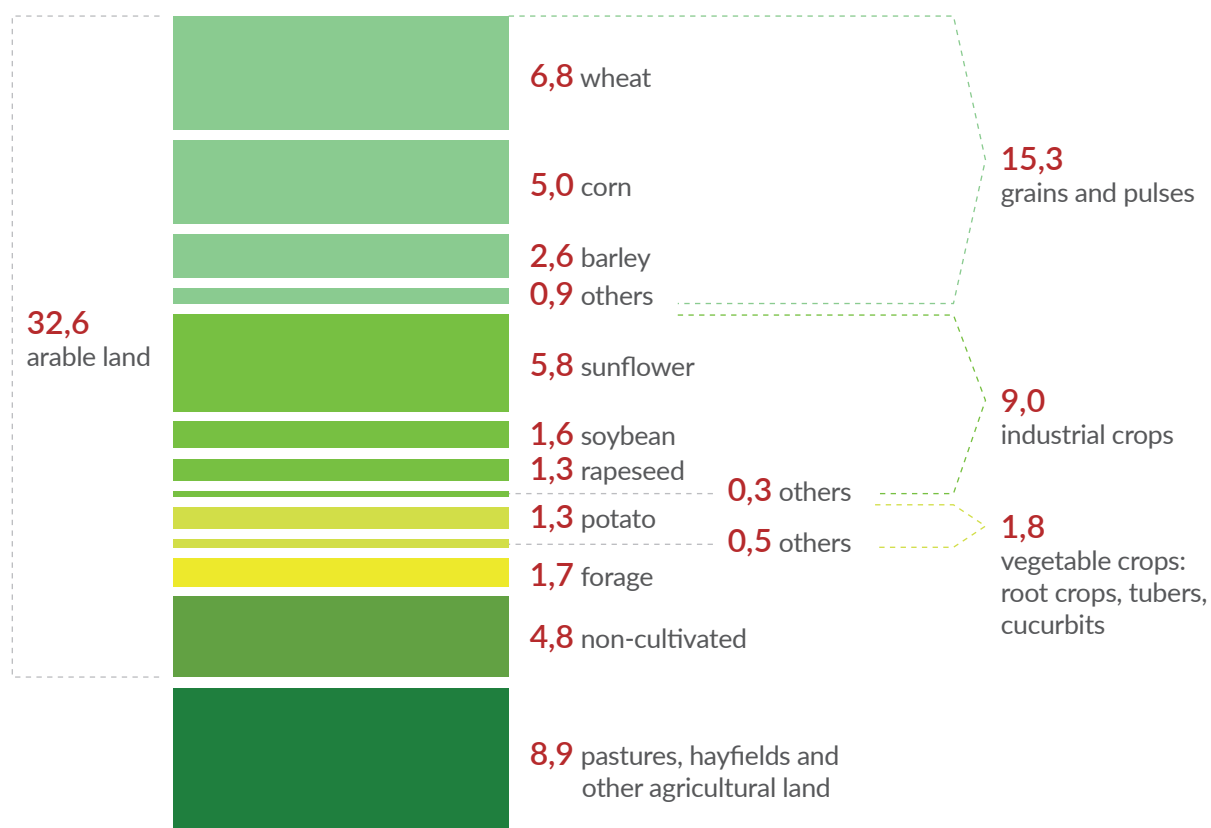
increase of total export in 2019



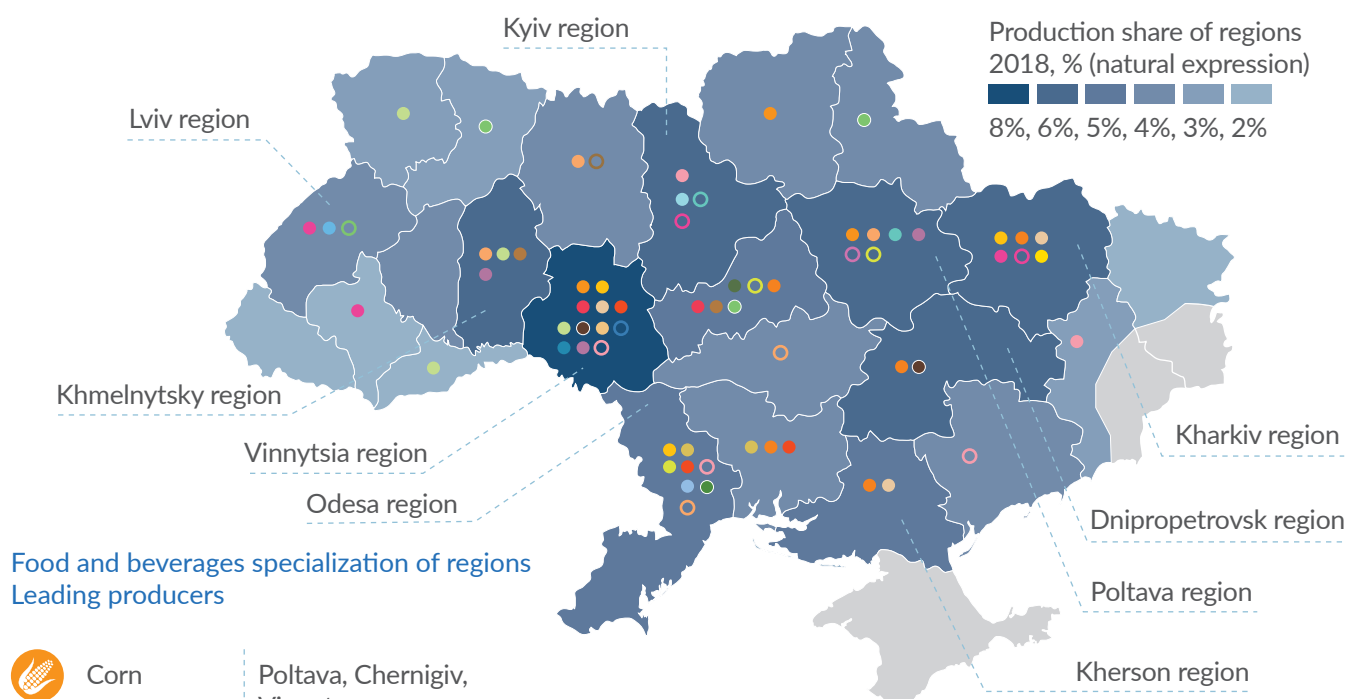
sector products are exported

to **190** countries

## Structure of Ukraine's agricultural land bank, 2019, mln ha



## Regional breakdown of food and beverages sector production

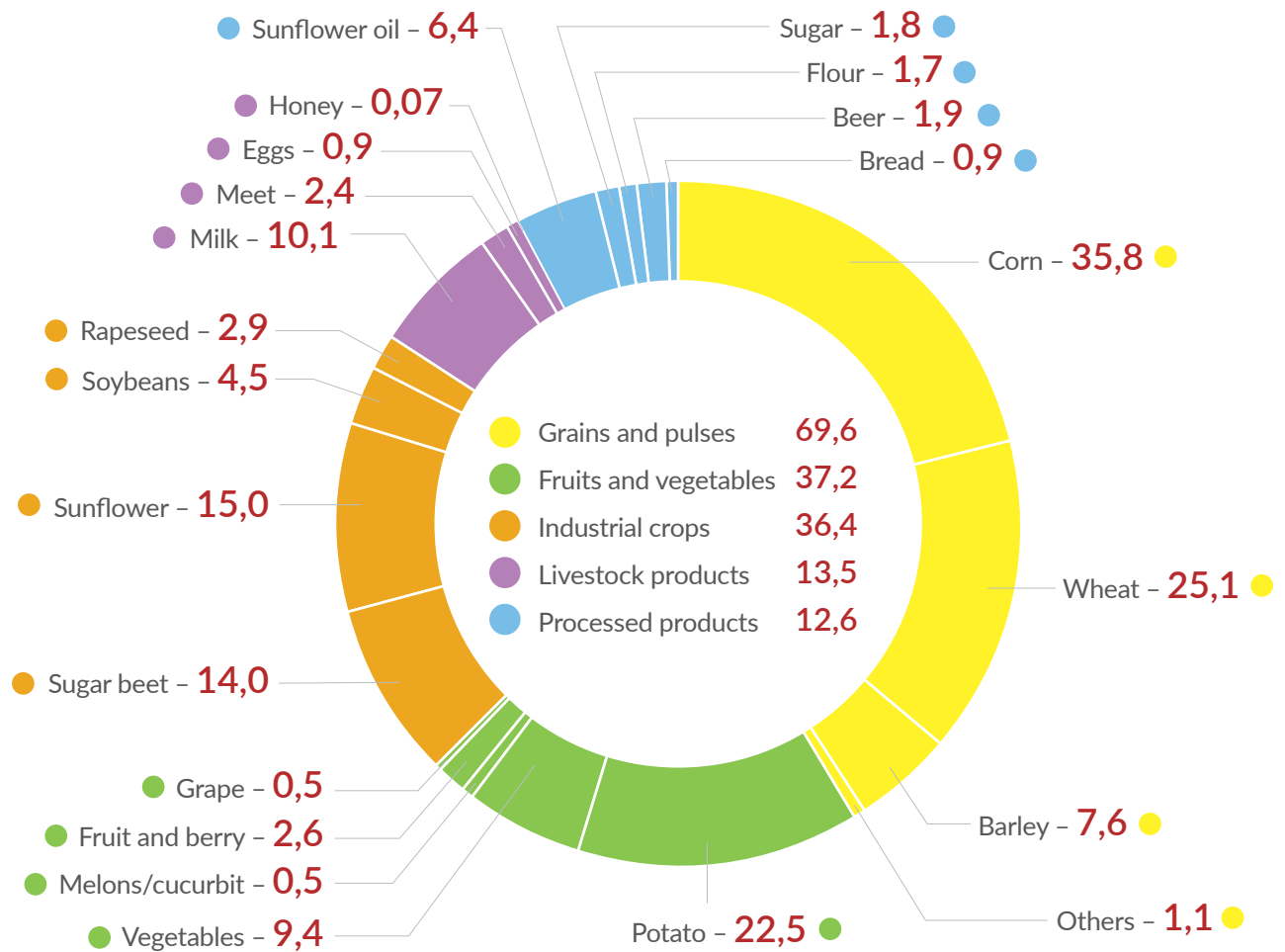


### Food and beverages specialization of regions Leading producers

	Corn	Poltava, Chernigiv, Vinnytsya		Whey powder	Poltava
	Wheat	Odesa, Kharkiv, Vinnytsya		Milk and dairy products	Vinnytsya
	Barley	Odesa, Mykolayiv		Walnuts	Cherkasy, Khmelnytsky
	Sunflower	Kirovograd, Dnipropetrovsk, Kharkiv		Alcoholic beverages	Cherkasy
	Soybeans	Khmelnytsky, Zhytomyr, Poltava		Water and soft drinks	Lviv
	Rapeseeds	Odesa		Wine	Odesa
	Vegetables	Cherkasy, Kharkiv, Dnipropetrovsk, Kherson, Mykolayiv		Beer	Kyiv
	Onions, shalots	Kherson, Kharkiv, Vinnytsya		Raw, white sugar	Vinnytsya
	Fruit juices	Mykolayiv, Odesa, Vinnytsya		Honey	Zhytomyr
	Fruits and berries	Vinnytsya, Volyn, Khmelnytsky, Chernivtsi		Sugar confectionery	Poltava
	Poultry	Cherkasy, Vinnytsya		Chocolate products	Vinnytsya, Dnipropetrovsk
	Beef	Lviv, Ivano-Frankivsk, Kharkiv		Cakes, biscuits	Kyiv, Kharkiv
	Bird eggs	Kyiv		Sunflower oil	Kirovograd, Odesa
	Live cattle	Khmelnytsky, Vinnytsya, Poltava		Soybean oil	Cherkasy, Poltava
	Pork	Kyiv, Donetsk		Margarine	Vinnytsia, Odesa, Zaporizhzhya
	Butter	Vinnytsya		Rapeseed oil	Lviv
	Cheese	Rivne, Cherkasy, Sumy		Fish products	Odesa

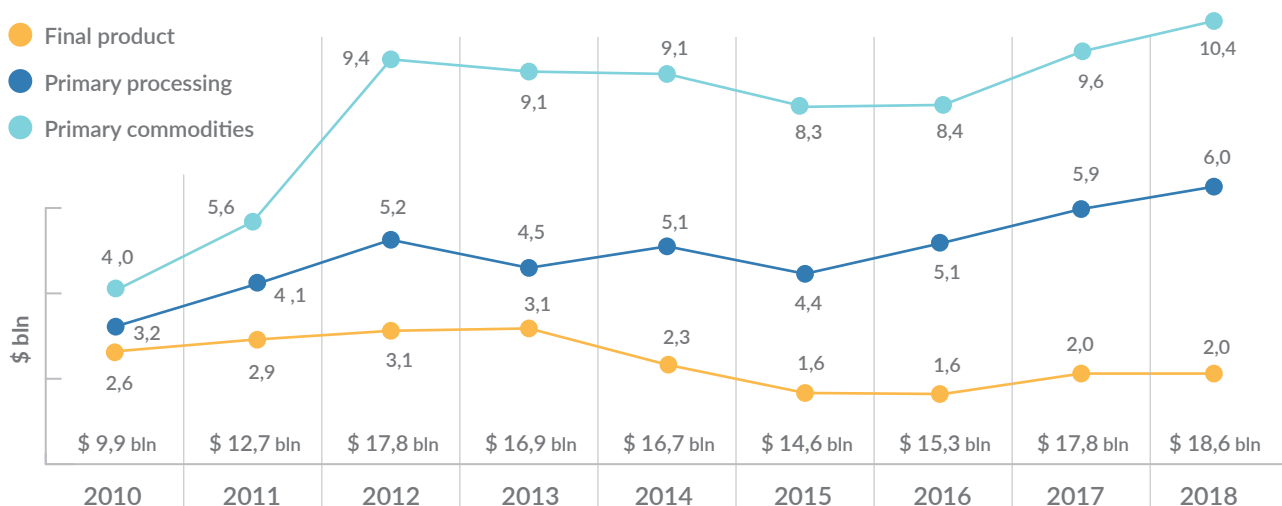


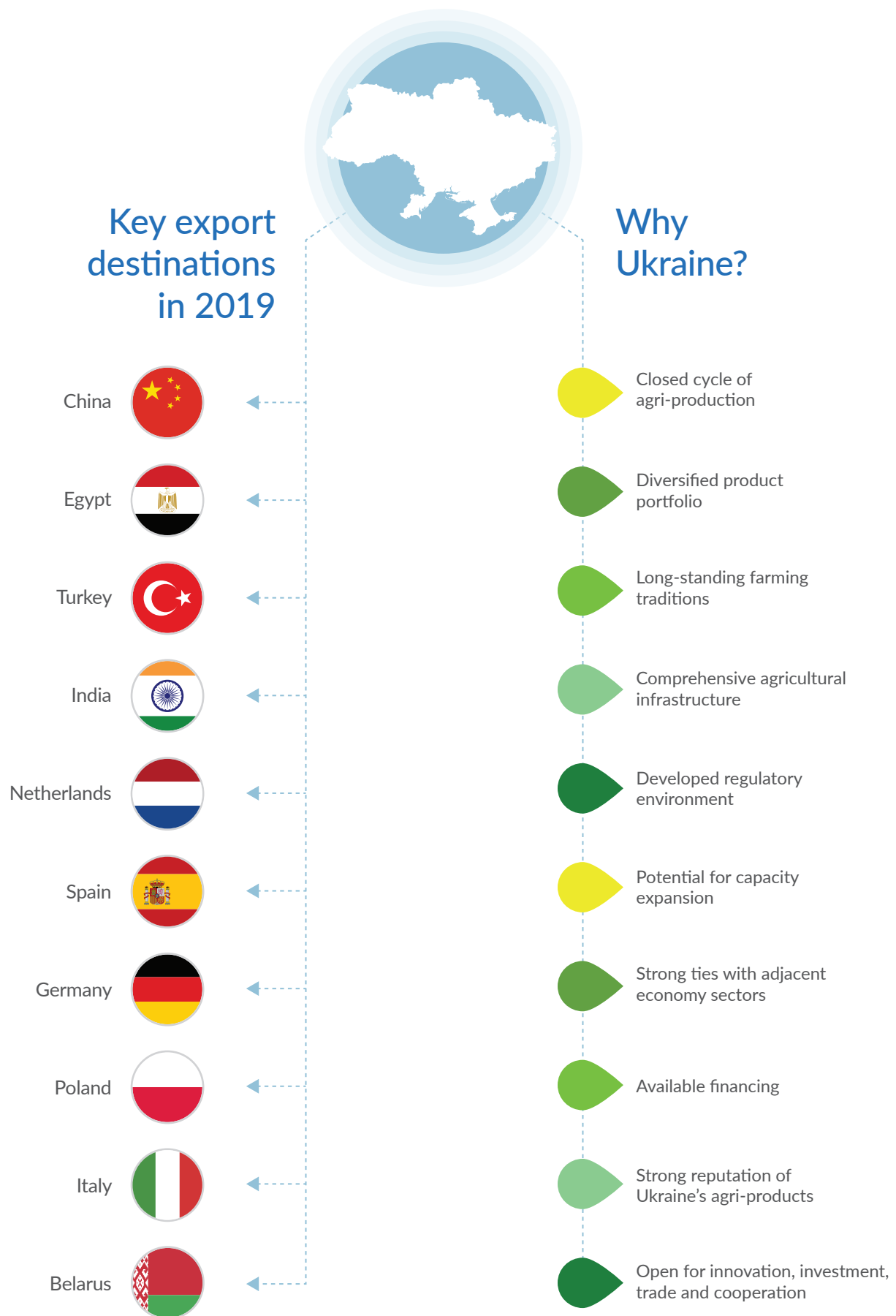
## Production of main food and beverages products, 2018, mln tons


















## GLOBAL RECOGNITION OF UKRAINE'S FOOD AND BEVERAGES SECTOR

### Export growth by food and beverages sector

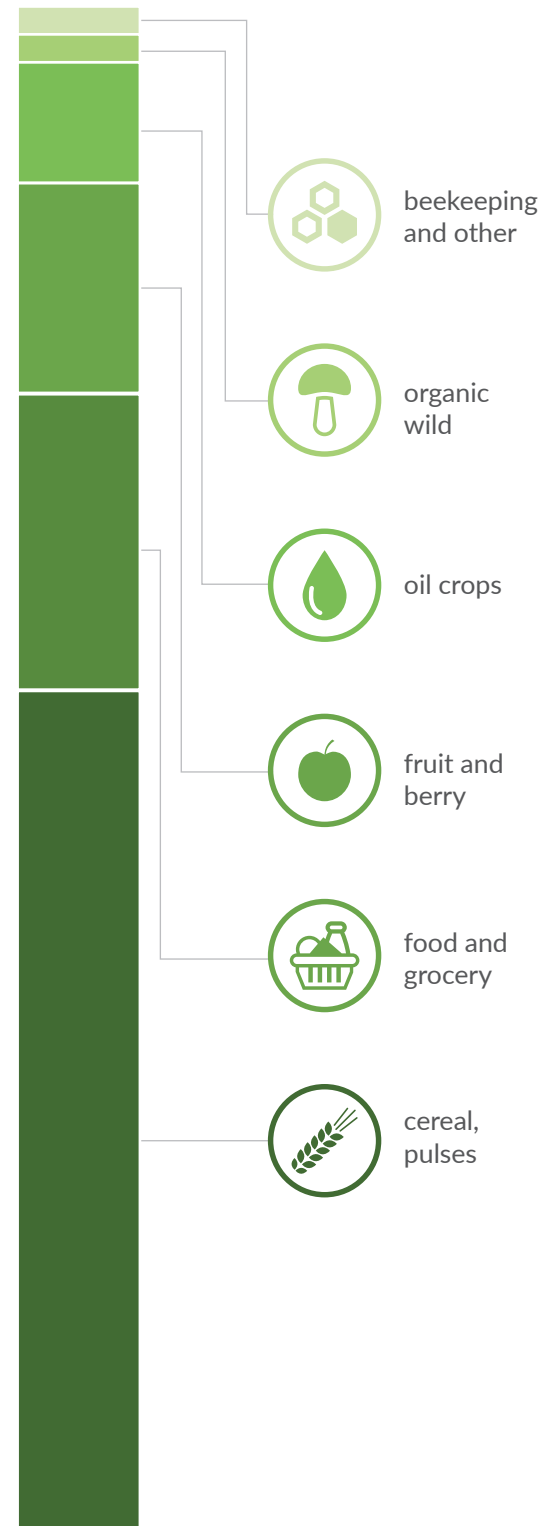




## Ukraine's leading positions in world markets

		Rank in world's export	mln \$
	sunflower oil	1	4 113
	sunflower meal	1	922
	rapeseed	2	1 011
	walnuts	3	117
	corn	4	3 506
	barley	4	682
	wheat	5	3 004
	soybeans	6	831
	poultry meat	7	507
	rapeseed oil	7	112
	soybean meal	8	165
	soybean oil	8	153
	powdered milk, cream	8	59
	white sugar	9	217
	beef	14	125

## Structure of organic exports

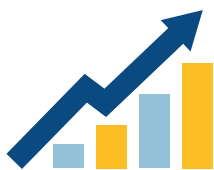


# EXPORT STRATEGY FOR FOOD AND BEVERAGES SECTOR

## Vision:

Ukraine is a reliable global partner and offers a diverse range of high-quality value-added F&B products, including with authentic tastes

## Strategic objectives



Support Ukrainian F&B exporters and address global demand by (1) increasing market share and visibility in already covered markets, (2) as well as diversifying geography of sales

- Support F&B exports to already covered and new markets and diversify F&B export portfolio
- Create and promote image of Ukraine as a reliable supplier of quality F&B products
- Improve access to information and market research for exporters



Strengthen competitiveness of F&B enterprises through facilitation of improvement and diversification of product and service offerings

- Encourage innovations, value-added production and R&D in F&B production, including through innovation centers or research hubs, use of state-of-the-art-technologies
- Support the consolidation of SME producers and processors
- Improve access to financing of SMEs and other operators
- Facilitate transport and logistic potential, including infrastructure, equipment, processes and procedures



Improve national standards and quality management framework for agriculture and F&B sector

- Eliminate differences between national and international standards and certification procedures
- Facilitate capacity development at the national level to improve R&D and quality of products at the company and institutional level





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NON - GOVERNMENTAL UNION  
FOUNDATION FOR SUPPORT OF REFORMS IN UKRAINE

